



**BEYOND**  
*The* **DREAM**  
FOUNDATION

**SPONSORSHIP  
PACKAGES**



**Achievement in every  
Field of Human Endeavor**



January 6, 2019

Dear Generous Donors and Sponsors,

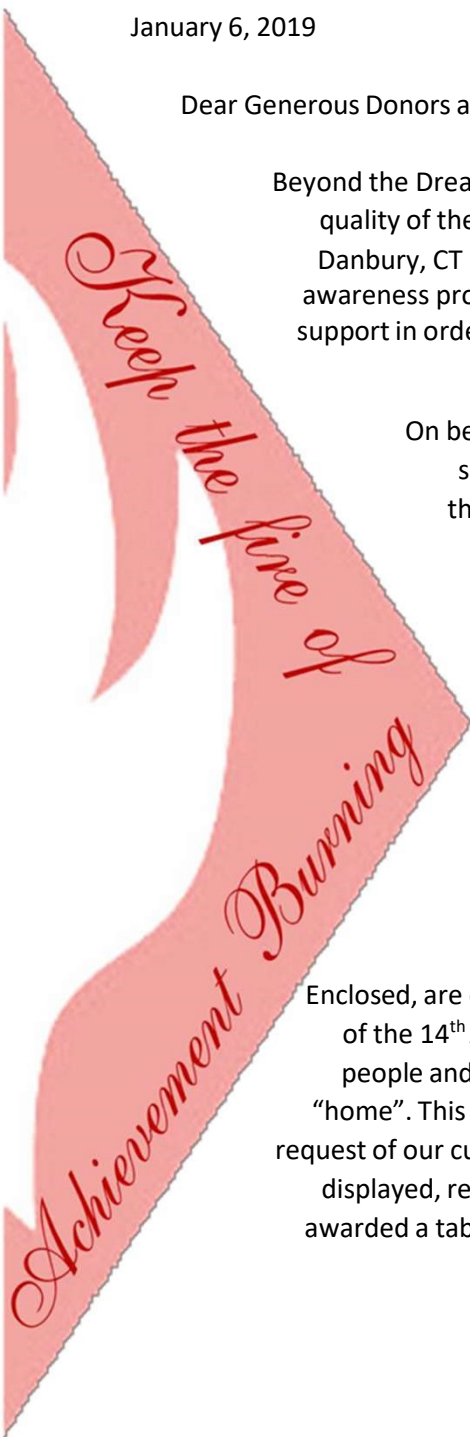
Beyond the Dream Foundation is a 501 (c) (3) tax exempt, non-profit organization committed to improving the quality of the lives of minority male youths, seniors, and families in need residing in the Hudson Valley and Danbury, CT areas. This is done by providing financial support for social, scholastic achievement, and health awareness programs for all. Members of the foundation are volunteers. We rely on individual and corporate support in order to remain a vital and relevant part of the community we serve. Together we will continue to make a positive difference in our community.

On behalf of the Board of Trustees of Beyond The Dream Foundation, we invite you to join us as a sponsor of the **14<sup>TH</sup> Annual Scholarship Gala**, which will be held on Saturday, April 27, 2019 at the magical Anthony's Pier 9 in New Windsor, NY. Proceeds, from this highly anticipated event, will help actuate our scholarship and community fund, dedicated to expanding opportunity and reducing poverty across the Mid-Hudson and Danbury, CT areas. This is done through education, workforce development, cultural enrichment, and so much more.

During each year's gala, we honor extraordinary individuals, whose vision and work captures the true meaning of civic spirit. These individuals give of themselves to help their neighbors and communities realize their full potential. This year, we will present our 2019 Lifetime Achievement Award to one or more extraordinary individuals. These individuals champion high quality education and possess a long-standing commitment to philanthropy and building strong communities. They exemplify the qualities of devotion, compassion, integrity and above all, caring.

Enclosed, are details of the various levels of sponsorship available. Please consider joining us as a sponsor of the 14<sup>th</sup> Annual Scholarship Gala. We invite you to share in this heartfelt, joyous evening saluting the people and communities who make the Mid-Hudson and Danbury, CT areas places we are proud to call "home". This year, for the first time, we are seeking a sponsor for our band. This sponsorship is a personal request of our current President and CEO, Craig Smith. In addition, your company banner will be prominently displayed, receive a full page advertisement in our Gala Journal, one year advertisement on our website, awarded a table of ten, and President Smith will publicly acknowledge your organization at the gala. Thank you in advance for your attention, consideration of our request and your generosity.

Sincerely,  
Johnny Barnes and Leonard Davis Jr. Co-Chairmen,  
Beyond the Dream Foundation





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## **SPONSORSHIP PACKAGES**

### **CONTRIBUTOR**

**\$500**

- Two(2) complimentary tickets to the Gala
- Acknowledgement during the event
- Full-page ad in program book

### **BENEFACTOR:**

**\$2,500**

- 10 complimentary tickets (i.e., one (1) table) to the Gala
- Reserved, preferred seating at Gala
- Recognition in event publicity.
- Special recognition on the Foundation's websites and opportunity to link to company/individual's website.
- Company logo featured on event signage at venue
- Full-page ad in program book.

### **COCKTAIL/RECEPTION SPONSOR**

**\$1,000**

- Four (4) complimentary tickets to the Gala.
- Acknowledgement during the cocktail/reception hour.
- Company logo/individual name featured on reception area signage.
- Acknowledgement during the event.
- Full-page ad in program book.

### **PHILANTHROPIST:**

**\$5,000**

- 20 complimentary tickets (i.e., two (2) tables) to the Gala.
- Reserved , preferred seating at Gala .
- Recognition in event publicity.
- Formal recognition on the Foundation's websites and opportunity to link to company/individual's websites.
- Company logo featured on event signage at venue.
- Full-page ad and company/individual profile in program book.

### **ENTERTAINMENT SPONSORSHIP:**

**\$2,000**

- Six (6) complimentary tickets to the Gala .
- Reserved, preferred seating at Gala .
- Recognition in event publicity .
- Company logo/individual name featured as signage near band /DJ stage.
- Acknowledgement throughout the entertainment/dancing portion of event.
- Full-page ad in program book

To Inquire about purchasing tickets or corporate sponsorship, please contact Wesley Lee at (845) 264-2236 or [lewest3300@aol.com](mailto:lewest3300@aol.com) or Johnny Barnes at (203) 948-4444 or [barnes306@comcast.net](mailto:barnes306@comcast.net)



## BUSINESS ADVERTISEMENT FORM

I, the undersigned, give authorization to The Beyond The Dream Foundation, to enter my business advertisement ("ad") into the **14<sup>th</sup> ANNUAL SCHOLARSHIP GALA** program book ("journal") to be published for April 27<sup>th</sup> 2019

The ad shall occupy: (Please select your choice below,)

BACK PAGE	INNER FRONT PAGE	INNER BACK PAGE	FULL PAGE	HALF PAGE	QUARTER PAGE
<b>\$450*</b>	<b>\$350*</b>	<b>\$350*</b>	<b>\$175</b>	<b>\$125</b>	<b>\$100</b>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

\*If your page preference had already been selected, you will receive a full page ad, or you will be given the option of a refund or a charitable credit for the difference in price'

SIGNATURE: \_\_\_\_\_

ADVERTISER required information: (Please print.)

NAME: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

METHOD OF PAYMENT:  CHECK #: \_\_\_\_\_  CASH: \$ \_\_\_\_\_

TELEPHONE No.: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

Please make checks payable to: **Beyond the Dream Foundation**

Mail applications and payment to: **BEYOND THE DREAM FOUNDATION  
ATTN: WESLEY LEE  
P.O. BOX 1746  
POUGHKEEPSIE, NY 12602**

If submitting, by mail, please attach a copy of the ad to this contract.

Submit question or concerns to Wesley Lee at (845) 264-2236 or [lewest3300@aol.com](mailto:lewest3300@aol.com) Send electronics ad submissions (recommended) to: [BTDF.GALA.ADS@GMAIL.COM](mailto:BTDF.GALA.ADS@GMAIL.COM)

\*NOTE: All file submissions be 300dpi for best ad quality.

**\*\* Deadline for ALL submissions: March 15, 2019 \*\***



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## SPONSORSHIP PACKAGES

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*Yes, I would like to provide a sponsorship at the following level:*

Philanthropist \_\_\_\_\_ \$5,000

Benefactor \_\_\_\_\_ \$2,500

Entertainment Sponsor \_\_\_\_\_ \$2,000

Cocktail/Reception Sponsor \_\_\_\_\_ \$1,000

Contributor \_\_\_\_\_ \$500

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Name \_\_\_\_\_

Company Name \_\_\_\_\_

Exact Name as Printed in Program \_\_\_\_\_

Address \_\_\_\_\_

Telephone Number \_\_\_\_\_

E-mail address \_\_\_\_\_

Enclosed is my check in the amount of \$ \_\_\_\_\_

Please invoice me for the amount \$ \_\_\_\_\_

Please make check payable to **Beyond The Dream Foundation**  
and send to the attention of Wesley Lee:

**BEYOND THE DREAM FOUNDATION**

**ATTN: WESLEY LEE**

**P.O BOX 1746 | POUGHKEEPISE, NY 12602**

Submit question or concerns to Wesley Lee @ (845) 264-2236 or [lewest3300@aol.com](mailto:lewest3300@aol.com)

**\*DEADLINE FOR SPONSOR SUBMISSION: MARCH 15, 2019\***

Join us April 27, 2019 at Anthony's Pier 9 in New Windsor, NY, from 7:00 p.m. to 12:00 midnight

**BEYOND THE DREAM FOUNDATION 14TH ANNUAL SCHOLARSHIP GALA**